



COMING IN THE JANUARY/FEBRUARY ISSUE

2025 Central Minnesota Farm Show

ADVERTISE IN OUR CENTRAL MINNESOTA FARM SHOW EVENT PROGRAM

WHO ATTENDS THE FARM SHOW?

The Central Minnesota Farm Show is free and open to the public. The primary audience is working farmers, hobby farmers, and their families. The average attendance over two days is about 3,000 people.

GET DOUBLE EXPOSURE

Get your ad featured in both the January/February issue of *Business Central Magazine* and the Central Minnesota Farm show program.

DISTRIBUTION INCLUDES:

5,900 copies in the Jan/Feb 2025 issue of *Business Central Magazine*.
2,000 copies distributed at the Farm Show to guests upon arrival.

FARM SHOW PRICING

1/4H: \$450 / 1/2H: \$900
FULL: \$1,500 / BACK FULL: \$1,900



DEADLINE:
Monday
Dec. 2, 2024

TO RESERVE YOUR SPACE:

Contact Melinda Vonderahe or return the form below with payment, and send to:
St. Cloud Area Chamber of Commerce
ATTN: Emily Bertram
PO BOX 487,
St. Cloud, MN
56302-0487

2025 FARM SHOW ADVERTISING CONTRACT

EARLY BIRD PRICING - RECEIVE 10% OFF IF YOU RESERVE BY FRIDAY, NOVEMBER 8, 2024

Company Name: _____ Contact Name: _____

Address: _____

City: _____ Zip: _____

ADVERTISING TYPE:

- ¼ page ad: \$450 ½ page ad: \$900 Full page ad: \$1,500 Back Cover Full: \$1,900**
 Smart Business Profile - 1/2 page: \$1,500 Smart Business Profile - Full page: \$2,100

PAYMENT:

- Check (payment enclosed) VISA Mastercard Discover American Express

Credit Card No. _____ CVV Code _____ Exp _____

Authorized Signature _____ Date _____



*The Farm Show rate is for new advertisement within the Farm Show insert only. Advertising within this section cannot replace an existing contract. **Only one Back Cover Full page ad available - the back cover placement is for the program only, the placement in Business Central Magazine will be dependant on Farm Show program placement. Back cover may not be available when ordering, contact Melinda Vonderahe for details. No agency discounts apply.